



## CHAPTER ASID SPONSORSHIP PROGRAM

The ASID Illinois Chapter Sponsorship Program is an essential tool in providing our membership with enriching and affordable programs and events. In exchange for financial support, our chapter offers sponsors exposure and networking opportunities with designers and friends of the profession. Please take advantage of this opportunity to support our chapter. Sponsorships run from October to September.

### SPONSORSHIP LEVELS

<p>DIAMOND ASID Members \$20,000</p>	<p>-- <b>Celebration of Design Excellence Awards &amp; Gala</b>          -- Date: Sept 2012, Venue: Art Institute Modern Wing, Estimated Attendees: 400          -- Event Program: Cocktail Hour, Seated Dinner, Award Presentation immediately following          -- <b>SPONSORSHIP SOLD</b></p>
<p>PLATINUM ASID Members \$10,000 Non-Members \$15,000</p>	<p>-- <b>Celebration of Design Excellence Awards &amp; Gala</b>          -- Company name/logo on call for entries (03/01/12 deadline), gala event invitation, award magazine          -- Appropriate AV visibility          -- Table stand with company logo          -- (10) Tickets/1 Table at Awards Event, premium table location          -- (1) Page ad in Design Excellence Award Magazine          -- (1) E-blast to ASID chapter membership          -- Complimentary access to 3<sup>rd</sup> party fulfillment center for member mailings</p>
<p>GOLD ASID Members \$5,000 Non-Members \$7,500</p>	<p>-- <b>Celebration of Design Excellence Awards &amp; Gala</b>          -- Company name/logo on call for entries (03/01/12 deadline), gala event invitation, award magazine          -- Appropriate AV visibility          -- Table stand with company logo          -- (10) Tickets/1 Table at Awards Event, premium table location          -- (1/2) Page ad in Design Excellence Award Magazine          -- (1) E-blast to ASID chapter membership</p>
<p>PLATINUM ASID Members \$7,500 Non-Members \$11,250</p>	<p>-- <b>Design Summit Tradeshow</b>          -- Date: 02/23/12, Venue: Merchandise Mart, Estimated Attendees: 300          -- Event Program: Keynote, Tradeshow, CEU Presentations, Student Event immediately following          -- Company name/logo on invitation, program publication, and event signage          -- Company name/logo on event signage and signage at Merchandise Mart elevator lobbies          -- Event listed on ASID Illinois and Merchandise Mart Websites          -- <b>Speed "Interview" Networking &amp; Vendor Appreciation Dinner</b>          -- Date: 02/22/12, Venue: Sponsor Showroom, Estimated Attendees: 100          -- Event Program: Speed "Date" style interview pairings designers/vendors, Brief Sponsor Presentation, Networking and Casual buffet style dinner immediately following          -- (1) Double tradeshow booth 10x20          -- (1) Full page ad and a listing in tradeshow program          -- (1) CEU presentation, 1 hour          -- (2) E-blasts to ASID chapter membership</p>
<p>GOLD ASID Members \$3,500 Non-Members \$5,250</p>	<p>-- <b>Design Summit Tradeshow</b>          -- Company name/logo on invitation, program publication, and event signage          -- Company name/logo on event signage and signage at Merchandise Mart elevator lobbies          -- Event listed on ASID Illinois and Merchandise Mart Websites          -- (1) Single tradeshow booth 10x10          -- (1) Listing in tradeshow program          -- (1) CEU presentation, 1 hour</p>
<p>PLATINUM ASID Members \$5,000 Non-Members \$7,500</p>	<p>-- <b>Annual Meeting</b>          -- Date: Sept 2012, Venue: Sponsor Showroom, Estimated Attendees: 80          -- Event Program: Keynote, Annual Chapter Meeting, Sponsor Presentation, Cocktail Reception          -- Company name/logo on invitation, program publication, and event signage          -- Event at Sponsor Showroom          -- Sponsor presentation opportunity          -- (1) Full page ad in program          -- (1) E-blast to ASID chapter membership</p>
<p>PLATINUM ASID Members \$5,000 Non-Members \$7,500</p>	<p>-- <b>Regional Chapter Leader Training</b>          -- Date: July 2012, Venue: Sponsor Showroom, Estimated Attendees: 45          -- Type Attendee: Chapter Board of Directors and Leaders from Illinois, Indiana, Wisconsin          -- 2-Day Event Program: Keynote, Training Sessions, Sponsor Presentation during lunch          -- Company name/logo on invitation and event signage          -- Event at Sponsor Showroom          -- Sponsor presentation opportunity          -- Appropriate AV visibility</p>

CHAPTER ASID SPONSORSHIP PROGRAM

	--	Sponsor recognition at Regional Leaders Dinner
	--	(1) E-blast to ASID chapter membership
GOLD ASID Members \$2,000	--	<b>NeoCon Luncheon</b>
	--	Date: NeoCon 2012, Venue: Sponsor Showroom, Estimated Attendees: 100+
	--	Type Attendee: National and Chapter Board of Directors, Members from Illinois and across various states
	--	Event Program: Chapter President Speaks, Brief Sponsor Presentation, Lunch/Food Stations
	--	<b>SPONSORSHIP SOLD</b>
GOLD ASID Members \$1,750 Non-Members \$2,625	--	<b>Student Chapter Leader Training</b>
	--	Date: Oct 2012, Venue: Sponsor Showroom, Estimated Attendees: 40
	--	Type Attendee: Student Chapter Board of Directors and Leaders from Illinois
	--	Full Day Event Program: Keynote, Classroom Style Training Sessions, Sponsor Presentation during lunch
	--	Company name/logo on invitation and event signage
	--	Event at Sponsor Showroom
	--	Sponsor presentation opportunity
	--	Appropriate AV visibility
	--	(1) E-blast to ASID chapter membership
GOLD ASID Members \$1,750 Non-Members \$2,625	--	<b>Incoming Chapter Leaders Strategic Planning Session</b>
	--	Date: Spring 2012, Venue: Sponsor Showroom, Estimated Attendees: 20
	--	Full Day Event Program: Chapter Board Members and Leaders Strategic Planning Session, Brief Sponsor Presentation at Start of Day, Continental Breakfast and Lunch
	--	Company name/logo on invitation and event signage
	--	Event at Sponsor Showroom
	--	Sponsor presentation opportunity
	--	(1) E-blast to ASID chapter membership
GOLD ASID Members \$1,500 Non-Members \$2,250	--	<b>Graduation Celebration &amp; Portfolio Event</b>
	--	Date: Spring 2012, Venue: Sponsor Showroom, Estimated Attendees: 50
	--	Event Program: Chapter Presentation to Graduates, Brief Sponsor Presentation, Portfolio Panel
	--	Company name/logo on invitation and event signage
	--	Event at Sponsor Showroom
	--	Sponsor presentation opportunity
	--	Appropriate AV visibility
	--	(1) E-blast to ASID chapter membership
GOLD ASID Members \$1,500 Non-Members \$2,250	--	<b>Contract Portfolio Event</b>
	--	Date: Spring 2012, Venue: Sponsor Showroom, Estimated Attendees: 50
	--	Event Program: Contract Designers review Designer Portfolios/Resumes, Sponsor Presentation
	--	Company name/logo on invitation and event signage
	--	Event at Sponsor Showroom
	--	Sponsor presentation opportunity
	--	(1) E-blast to ASID chapter membership
SILVER Members \$500 Non-Members \$750	--	<b>Select one from the following:</b>
	--	<b>Peer Group Area Event Sponsor</b> , Brief Sponsor presentation opportunity, Sponsor Showroom, Provide refreshments (Choose Suburban/Urban Area)
	--	<b>Access to 3<sup>rd</sup> party fulfillment center for member mailings</b>
	--	<b>(1) E-blast to Chapter Membership</b>
SILVER Varies	--	<b>Place an advertisement in quarterly newsletter</b>
		<ul style="list-style-type: none"> <li>• ¼ page \$</li> <li>• ½ page \$</li> <li>• ¾ page \$</li> <li>• Full page 8.5x11 \$</li> </ul>
	--	<b>Donate frequent flyer miles toward board members traveling to leadership training</b>
	--	<b>Donate (12) conference chairs for ASID Illinois Office Board Table</b>