

## Member Benefits & Services

ASID offers a wide range of programs, services and benefits for all of its 36,000 Professional, Allied, Industry Partner and Student members. With membership categories that adapt to your needs, ASID provides a significant return on your investment. Only ASID can help you...

### Grow Your Business:

- Widely recognized ASID appellations and Industry Partner logos.
- ASID Online Referral Service.
- Accessibility to contract documents through the ASID store.
- Consumer-focused information to market the value of ASID interior designers.
- Discounts on business tools such as insurance and contracts through the ASID Advantage program.
- Advocating for more opportunities through legislation.
- Link from ASID Web site to company Web site.
- Business development strategies and industry research, giving you insight into your clients' needs and expectations.
- Training seminars on right-to-practice issues.

### Build Your Network:

- Automatic membership in your local chapter and access to chapter events.
- Professional recognition and awards programs.
- National and chapter-level leadership opportunities.
- Discounted rate on select industry conference registrations and events.
- ASID Connex: a members only virtual network of designers and industry representatives providing conversation and insights on business, design and marketing issues of interest to interior designers.
- RealWorld DesignWeek: a national mentoring program that will provide ASID student members career development resources through classroom and hands-on experience and will focus on the real world of interior design.
- Build relationships with business partners-- present and future.
- Year-round public relations efforts in your area and throughout the United States, highlighting the value design brings to both the home and work environments.
- Support of Council for Interior Design Accreditation and NCIDQ - organizations that uphold the standards of the design profession.

### Expand your Knowledge:

- ASID Eye on Design and ASID News Flash, weekly electronic newsletters that provide information on current, newsworthy items within the industry.
- Member rate for all ASID publications.
- Subscription to *ASID ICON*, our quarterly award winning magazine.
- ASID Uni, access to online education and training courses.
- Web Events about current trends and hot topics.
- Discounted magazine subscriptions.
- STEP workshop- the only available preparatory course for the NCIDQ exam.
- ASID-featured educational events at major national meetings such as NeoCon®.

## Along with the above National benefits we have Illinois benefits as well

- Opportunity to be listed in our Find A Designer section of the Illinois website
- Listing in Yearly Directory-no charge
- All members receive 1 yearly directory at no charge (\$300 value)
- Access to all local events (check out website [www.asidillinois.com](http://www.asidillinois.com))
- Receive Quarterly Inside Illinois Newsletter
- Opportunity to be featured as a spotlight Designer in Newsletter
- Opportunity to serve on a committee
- Opportunity to join a Peer Group-smaller local monthly meetings
- Opportunity to serve on our Board of Directors

## Illinois Yearly Events-

- Design Summit-One day trade show/CEU's-February
- New Member Luncheon- Spring or Fall
- NeoCon Luncheon-June
- Celebration of Design Gala-Fall
- Annual Meeting-Aug/September
- Holiday Party-December
- Peer Group Meetings-Monthly
- STEP-NCIDQ preparatory classes 2-3 times per year
- Various other networking/social events throughout the year-TBD

## Correct use of the ASID Appellation/Membership Designations and ASID logo

A professional member of ASID is the only member entitled to use the appellation for his or her qualifying membership classification, e.g., John/Jane Doe, **ASID (FASID** if a Fellow of the Society). ASID members in other membership categories are permitted to use the following designations, the membership designations must be spelled out completely.

-Allied Member- John/Jane Doe, **Allied Member ASID**

-Student Member- John/Jane Doe, **Student Member ASID**

-Industry Partner Member (Company)-ABC Company, **Industry Partner of ASID**

-Industry Partner Representative (Individual)-John/Jane Doe, **Industry Partner Representative for ABC Company.**

In addition, members may not use the official ASID logo in any manner. Professional members in good standing may use the ASID Professional Member logo. Industry Partners may use the Industry Partner logo.